

LONDON STATIONS - PAGE 1

SAMPLE SIZE:
Survey period - Q3 2023

Code Q (Quarter): 5,365 Diaries 15+

TERMS
WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 22	Q2 23	Q3 23	Q3 23 vs. Q3 22	Q3 23 vs. Q2 23	Q3 22	Q2 23	Q3 23
BBC Radio London	Q	671	607	603	-10.1%	-0.7%	1.1	1.6	0.8
Capital London	Q	1512	1582	1819	20.3%	15.0%	3.1	3.7	3.6
Capital XTRA (London)	Q	621	542	754	21.4%	39.1%	1.1	1.1	1.4
Gold London	Q	421	459	374	-11.2%	-18.5%	1.7	1.0	1.1
Greatest Hits Radio (London)	Q	874	1145	1145	31.0%	0.0%	1.9	3.6	3.4
Heart London	Q	1835	1778	2087	13.7%	17.4%	5.4	4.8	5.1
Kiss (London)	Q	1039	904	1022	-1.6%	13.1%	2.0	1.9	1.6
LBC London	Q	1357	1413	1386	2.1%	-1.9%	7.6	7.8	7.4
LBC News (London)	Q	438	431	388	-11.4%	-10.0%	0.7	0.7	0.7
Magic (London)	Q	1278	1426	1524	19.2%	6.9%	4.1	3.9	3.6
Premier Christian Radio	Q	71	57	101	42.3%	77.2%	0.1	0.2	1.5
Smooth Radio London	Q	818	931	1052	28.6%	13.0%	2.1	2.7	2.3
Radio X London	Q	423	453	483	14.2%	6.6%	1.5	1.7	1.6

LONDON STATIONS - PAGE 2

NATIONAL STATIONS ON LONDON TSA

	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q3 22	Q2 23	Q3 23	Q3 23 vs. Q3 22	Q3 23 vs. Q2 23	Q3 22	Q2 23	Q3 23
BBC Radio 1	Q	1330	1330	1352	1.7%	1.7%	3.1	3.5	3.4
BBC Radio 2	Q	2348	2184	2111	-10.1%	-3.3%	11.9	9.1	8.9
BBC Radio 3	Q	511	486	630	23.3%	29.6%	2.2	1.7	1.8
BBC Radio 4	Q	2385	2275	2187	-8.3%	-3.9%	13.4	12.6	12.7
BBC Radio 5 live	Q	1102	1131	1261	14.4%	11.5%	2.6	2.8	3.2
Classic FM	Q	1161	1025	1142	-1.6%	11.4%	4.2	4.1	3.6